

# Is Your Current Computer Guy Causing You To Need One Of These?



- Does your current computer guy take forever to call you back, follow up on your requests, and finally make those computers behave?
- Nickel and dime you for everything that they do, blaming your issues on you and your employees?
- Computers performing slowly and breaking all the time?
- Can't trust them?
- Not getting the results you expected?
- Never proactively making your business better with technology?
- Not putting in cybersecurity measures to keep your business protected?
- Talks over your head with "geek speak"?

If you answered "Yes" to any of the above questions, you may have a headache caused by your IT personnel. Let's fix that, together.

## Dear Fellow CEO,

Are you sick and tired of endless office computer problems and being stuck with a computer guy who just doesn't get it? Is it really that hard to find someone who will show up quickly when you need them, fix those annoying issues that keep cropping up, and just make your systems work like you want?

**If so, I've attached a packet of aspirin to this letter.** And if you're like most busy Executives that I work with, this is one headache that you'd rather be rid of once and for all. My name is Justin Kelley, Founder and CEO of IMPACT Technology Group. Chances are you've never heard of me or my company before, but when you finish reading this letter, you'll be glad you finally did.

### Why can I make such a bold statement?

Because almost every small business CEO I talk to will confess that their current computer support person – whether it's an internal employee, a friend, or a "professional" consultant – is NOT completely delivering the level of service they want.

Therefore, they are constantly forced to deal with technical issues and worry whether or not their network is truly being protected from hackers, viruses, downtime, data loss and other threats.

### Isn't It Time To *Finally* Get This Burden Off Your Back?

Although the concept of providing reliable, affordable, full-service computer support isn't an amazing concept, it still surprises me how many computer technicians don't get it right. But my guess is that you've been disappointed...even burned...by other computer guys in the past. That's why I'd like to extend the following offer to you...



**A \$497 "Get-To-Know-Us" FREE Gift...**

As a prospective client, I'd like to offer you a **free, no-obligation, no-sales pressure IT Assessment** where I'll send one of my senior technicians to your office to conduct an audit of your network's security and overall health.

When done, we'll give you a report of findings that will not only reveal if your data and computer network really is properly backed up and secured, but also if there is anything you need to do now to prevent a major network outage, data loss, hacker attack or other expensive, data-erasing disaster. Plus, we can almost always show you how to save a little (or a LOT) on hardware and software by switching to more efficient cloud computing solutions.

## What To Do Next

To schedule your Free IT or Cybersecurity Assessment, please call my office at 410-505-7770 or visit [www.impacttg.com/aspirin](http://www.impacttg.com/aspirin).

The Assessment only takes 30-60 minutes to conduct, and when done, you'll know for sure if your company's data is secured and exactly how fast you could be back up and running again in the event of a disaster (or if at all).



Awaiting your response,

**Justin Kelley**  
Founder & CEO, IMPACT



IMPACT Technology Group, Inc.

[www.impacttg.com](http://www.impacttg.com)

410-505-7770

Salisbury, MD

**P.S.** Why risk it? Our free IT Assessment comes with zero strings attached and no obligations (or expectations) on your part. If nothing else it will be a good third-party validation of how well your systems are currently performing.

## See What Other Business Owners Are Saying:

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“In today’s world, the network is everything. When the **network is down, you’re down. And you can’t afford to be down.** IMPACT gives me a peace of mind. I know that it’s taken care of and that I don’t have to worry about it anymore. It amazes me that a lot of the problems that we have, I’m told about the problem before I even know about it. It’s a total package. Not only are they here to fix our IT problems, they’re also here to steer us in the right direction of what we should be doing to improve our business using the technology that’s out there. Things that I never think about. And what impresses me so much about IMPACT is their ability to pull all of that together to make sure that you’re maximizing your market, and it has worked.”

**Ben Phillips, Owner**  
Phillips Signs

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We recently finished a total new computer installation with Impact Technology Group. Throughout the entire process, from assessing our needs, through pricing, to final installation, the Impact team delivered top quality service and products. Their personnel are professional, highly skilled and very easy to work with. I would not hesitate to recommend them 100%!

Our initial IT installation and servicing through Impact Technology Group required exiting the IT support of a large publicly traded corporation and the replacement of fulltime in-house personnel with outsourced services. As a result of our transition, we have experienced a much better service level and have cut our IT costs by more than 50%.

Impact Technology Group was selected by our new business to provide a new IT installation and ongoing support. When contracting with Impact, a fee quote was developed based on the projected hours needed to complete the transition. For reasons totally out of Impact’s control (i.e. challenges in exiting our prior vendor), the hours involved increased by almost 50%. Impact chose to honor the fixed fee quote, which was going “above and beyond”. In my experience, this is rare in today’s business world, and we are very appreciative of Impact’s business philosophy.

**Debbie W.**  
BSC Group, LLC